

**Mission:** Reduce infant mortality in the African American community in Oklahoma County.

**Vision:** That all babies are born healthy into a community that supports their growth physically, mentally, and emotionally.

Connect with healthcare organizations to improve birth outcomes

- Build relationships between health care providers and potential clients
- Expand coordination and enhancement of home visitation systems
- Educate health care professionals on implications of implicit bias

Enhance systems that have broad impacts on families and communities

- Provide social supports to pregnant and parenting families
- Educate fathers on role during pregnancy
- Improve collaboration with faith community to address social factors associated with perinatal outcomes
- Provide social supports and education on food and nutrition to pregnant and parenting families

Address social, racial, and economic inequities that impact health

- Develop equity training and tools that address systemic racism
- Development of issue briefs

Improve birth outcomes by addressing health equity

Build relationships across all sectors in the community

Support policies and practices that eliminate systemic inequities